

2020-2021 District Goals



District: 1 A

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	36	18
2nd Quarter	1	20	36	18
3rd Quarter	0	0	36	18
4th Quarter	1	20	36	18

FY New Clubs

2

FY Charter Members

40

FY New Members

144

FY Retention Goal

72

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

112

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Hold Club Development Workshop	GMT,DG,GST, GLT	District Funds for Location	7/1/20	8/24/20
Hold Young Lion Membership Seminar	GMT,DG,GST,GLT	District Funds for location	7/1/20	8/29/20
Target Open Areas to develop two New Clubs	GAT team, Zone Chairs	Cabinet Team	7/1/20	6/30/21
Assist Clubs with Member Satisfaction Surveys to reduce our drops	GMT, DG, GST	Cabinet Team	7/1/20	6/30/21
Assist Clubs under 20 members with a Membership Plan to increase membership	GMT,DG,RC	Cabinet Team	7/1/20	6/30/21
GST to develop and encourage Projects	GMT, DG, RC/ZC	Cabinet Team	7/1/20	6/30/21
Solicit District Leaders and Guiding Lions to help Clubs under 20 members	GAT Team, RC/ZC, VDG	Cabinet Team	7/1/20	6/31/21
invite new members to attend Lions Worldwide Induction Day	GAT Team, RC/ZC, Club President	Cabinet Team	7/1/20	6/30/21
Work with the Leo Chairperson to encourage Graduating Leos to transition to a Lions Club	Leo Chair, DG	Leo Membership Program	7/1/20	6/30/21
Awards for clubs than 2 members dropped for the fiscal year	GAT Team, Club Membership Chair	District Funds for awards	7/1/20	4/1/21
Hold new member orientation and engage them to participate in club activities	GAT Team, VDG's, RC/ZC, Membership Chair	District Funds for location	7/1/20	6/30/21

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

The MD-1 GMT will have the GMT-Ds reach out to clubs having positive membership growth during the past 2 years to find out how the success was achieved. The MD-1 GMT will then create a report and share the detailed information and recommendations (best practices) with the Council of Governors at the December 2020 Council meeting. Adding 2 new clubs within MD1 prior to June 30,2021.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Attend GAT Summit in conjunction with the August 2020 Council Mtg	MD1-GMT	MD1-GAT(CC)	7/1/2020	6/3/2021
Facilitate GAT Leader discussion and brainstorming	GMT	MD1-D Leaders	7/1/2020	6/30/2021
Maintain ongoing communication each quarter	GMT-D	Webinars, emails	7/1/2020	6/30/2021

DISTRICT CUSTOM IMPACT

Goal Statement

Service: Work with GST Coordinator to improve service reporting and idea sharing so that the members of the clubs reporting service activities increases to 75% statewide by June 30, 2021.
Have a 100% of Clubs will report every month via MYLion.

Leadership: A 100% of Club Officers will complete Officers Training before the start of the first quarter. Work with the GAT Team to develop a New Member Orientation.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Invite Leo Clubs to participate District Service projects	GST Coordinator	MYLion	7/1/2020	6/30/2021
District will partner with local Org. on service projects	GST Coordinator	District Team	7/1/2020	6/31/2021
Work with the GST Coordinator to improve service reporting	GST Coord	MYLion Training	7/1/2020	6/31/2021
A 100% of Guiding Lions will complete Guiding Lions Certification	GLT Coordinator	District Team	7/1/2020	6/31/2021
invite qualified Lions to attend Leadership Training	GLT Coordinator	LCI LLC	7/1/2020	6/31/2021